Product Management View Webinar Series - Tribal Leadership in an Agile World

Posted on Mar 29, 2013, Posted by Catherine Constantinides Category Product Management

Agility is a value system that emphasizes people, results, collaboration, and responsiveness involving self-organizing cross-functional teams that constitute an agile enterprise.

Harvard Business suggests that 70% of change initiatives fail, 75% of change initiatives do not yield the promised results, and strong cultures — interconnected people bound by a commitment to shared values and alignment around a shared vision — outperform weaker cultures with 4 times higher revenue, 7 times more expanded work force, 12 times higher stock prices, and 756% higher net income. How do we best approach change initiatives and achieve real benefits? Tribal Leadership!

Dave Logan's, John King's, and Halee Fischer-Wright's Tribal Leadership is a proven transformational process and leadership model for fostering organizational health, which leverages natural groups to build thriving organizations by focusing on language and relationship structures within a culture.

This webinar explores how tribes & culture, tribal leadership, and tribal strategy fuel Agility. If you are adopting Agility in the form of Agile Product Management, Scrum, Extreme Programming, Lean Development, or Kanban but not achieving the promised results and a return-on-investment, consider Tribal Leadership!

VIEW THE FULL PRESENTATION HERE: http://grandview.rymatech.com/2011/188-tribal-lea

dership-in-an-agile-world.html

Tags: