

How FeaturePlan 2012 will drive product management performance

Posted on May 04, 2012, Posted by [Catherine Constantinides](#) Category [Product Management](#)

I am happy to announce that today marks the release of FeaturePlan 2012, the latest version of Ryma's industry-leading product management solution.

Designed to improve product managers' efficiency and effectiveness, FeaturePlan 2012 serves as a central knowledge base that stores all product-related information and streamlines product management processes. With the introduction of Document Center, users are provided an easy-to-use document editor that allows them to rapidly build documents, such as Market Requirements (MRD), Product Requirements and Business Cases, that integrate analytics pulled directly from FeaturePlan's database.

FeaturePlan has long been recognized as an industry-leading solution for its ability to provide product managers with a complete view of all product-related information and processes. With the addition of Document Center, users are provided an easy-to-use text editor that's backed by the power of a fully-relational database engine. By pulling data directly from FeaturePlan into pre-built templates, product managers are able to rapidly produce high-quality documents that are key to their product lifecycle process.

Document Center comes with pre-built templates for MRD, PRD and business cases, supports rich text editing and encompasses the document management features (section numbering, page breaks, etc.) that you would expect from an editing tool. The module also features the built-in ability to save reports as Microsoft Word and PDF documents so users can collaborate with engineering, marketing and others more efficiently. Customers can also have specific templates built with the help of Ryma's Professional Services Group.

To promote further ease-of-use, FeaturePlan 2012 also features an updated user interface. The solution's intuitive navigation allows product managers to quickly access the products, components or modules in their portfolio, as well as the sections of FeaturePlan that they access most frequently. The interface also provides dashboard views that allow product

managers to collect customer feedback, manage requirements, define roadmaps, plan product releases and become more market driven.

We understand the serious time constraints that product managers face and wanted to develop the tool that eliminates time consuming tasks. Our goal with FeaturePlan 2012 is to provide product managers with a powerful, yet easy-to-use solution so they can save time while increasing the quality of their work. Judging by the response from the product managers who previewed the tool over the last couple of months, I think it's safe to say we've hit the mark.

For more information regarding FeaturePlan 2012, please contact sales@rymatech.com .

Tags: Tagged in: [FeaturePlan 2012](#) [Performance](#) [Product Launch](#)